

GOLD COAST TOURISM RELEASE

BUSINESS EVENTS ON THE GOLD COAST – YEAR ENDED JUNE 2010

MEETINGS, INCENTIVES, CONFERENCES, CONVENTIONS, EXHIBITIONS

Number of Meetings

- The Gold Coast hosted 1,100 business meetings.
- This accounts for 29% of all business meetings held in Queensland.

Delegate visitors

- Business delegates to the Gold Coast totaled 140,567.
- An 8.3% increase on the previous year.
- The Gold Coast now hosts 39% of all business delegates to Queensland.

Delegate days

- The Gold Coast hosted 855,183 delegate days.
- This represents a 36% increase in delegate days in the region.
- This accounts for 57% of all delegate days spent in Queensland.

Meetings by origin

- The Gold Coast hosted 63 international meetings.
- An 11% increase in international meetings compared to the previous year.
- That is 23% of all international meetings held in Queensland.
- The Gold Coast hosted 597 national meetings
- That is 35% of all national business events held in Queensland.
- The Gold Coast has hosted 440 state or local meetings.
- That is 25% of all state and local business events held in Queensland.

Meetings by organisation

- The Gold Coast held 172 association conferences.
- That is 25% of all association meetings held in Queensland.
- The Gold Coast hosted 847 corporate meetings
- That is 35% of corporate meetings held in Queensland.
- The Gold Coast hosted 55 government conferences.
- That is 10% of government meetings held in Queensland.
- The Gold Coast hosted 26 incentive conferences.
- That is 17% of all incentive meetings held in Queensland.

ENDS.

Gold Coast Tourism is available for comment:
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